



## The Presentation Playbook: Be a Most Valuable Presenter (MVP): Volume 1: Analyzing Your Scouting Reports

By Andy Saks

Spark Presentations, United States, 2014. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.AS IN SPORTS, great presentations start with great preparation. The Presentation Playbook: Be a Most Valuable Presenter (MVP), Volume 1: Analyzing Your Scouting Reports invites you into a truly unique, in-depth preparation process that will change your perception of speaking itself. You'll know how to calculate the vast value of every audience member, prevent and respond to disasters in your speaking environment, outsmart your speaking competitors, and turn any audience into your loyal fans. You'll position yourself to build and run the right play for every speaking situation. Andy Saks's helpful guide for business speakers, The Presentation Playbook Series, breaks down the essentials for successful public speaking and explains them in a way that's not only fun, but also foolproof. This is a must for anyone who has ever had to white-knuckle it through a corporate speech in a crowded conference room. Mitch Albom, author of Tuesdays with Morrie and other international bestsellers, columnist, radio and TV personality When you present poorly, the only compelling message your audience yearns for is, The...

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