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## Velo?2nd Gear

By S. Ehmann

Gestalten Jan 2013, 2013. Buch. Condition: Neu. Neuware - Choosing a particular bicycle conveys an attitude and a way of life. For a young generation, bicycles have now replaced cars as the vehicles that best express its identity and this book shows why. Riding a bike is easy. Once someone can do it, they will never forget how. Riding a bike can be addictive-in the best cases for life. Understanding the subtleties of contemporary bicycle culture can be challenging. Like it or not, choosing to ride a particular bike-whether an old-fashioned city bicycle, a high-tech machine, a mountain bike, a touring bike, a fixie, or a beach cruiser-means being associated with a certain lifestyle. Velo-2nd Gear explores these diverse bicycle scenes and reveals their histories, relationships, and insightful details. Alongside its presentation of especially attractive and unusual bicycles, the book documents how riders' accessories and styles vary just as widely as the bikes' tires and other equipment. It explains how each scene cultivates its own distinct codes through the choice of certain jerseys, caps, or bags or by visiting specific events or key establishments. The examples in Velo-2nd Gear span the globe. Tours in traditional costumes and on historical paths...



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### Reviews

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