



## Wordpress Websites For Business: How Anyone Can Maximize Website Performance And Results

By Michael Córdova

WildBlue Press. Paperback. Condition: New. 228 pages. Dimensions: 8.5in. x 5.5in. x 0.5in. After using most of the top content management systems, and having built many custom CMS systems myself, I can say that, from my experience, Wordpress is the most effective tool available to build your company's website and bring in leads and sales for your business. However, if used incorrectly it can actually HURT your company. I've seen it happen and the effects can be devastating. The good news is that there's a better way. In an easy to follow, step-by-step program, this book will tell you what you need to do to avoid the pitfalls while ensuring maximum exposure, search engine rankings and conversions (sales)! This powerful book contains: - Game changing checklists and resources - Simple settings that only take a few minutes, but can make a huge difference in website performance - The best Wordpress plugins and services to optimize your site and maximize leads - The best Wordpress themes that enable you to build an up-to-date website that performs for you - Content creation hacks such as how to map your business goals directly to your content - Wordpress best practices simplified, such as why...



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