


[DOWNLOAD](#)


## Tourism Management: An Introduction (Paperback)

By Stephen J. Page

Taylor Francis Ltd, United Kingdom, 2015. Paperback. Condition: New. 5th Revised edition. Language: English . Brand New Book. One of the leading texts in the field, Tourism Management is the ideal introduction to the fundamentals of tourism as you study for a degree, diploma or single module in the subject. It is written in an engaging style that assumes no prior knowledge of tourism and builds up your understanding as you progress through this wide ranging global review of the principles of managing tourism. It traces the evolution and future development of tourism and the challenges facing tourism managers in this fast growing sector of the world economy. This book is highly illustrated with diagrams and colour images, and contains short case studies of contemporary themes of interest, as well as new data and statistics. This fifth edition has been revised and updated to include: \* new content on: sports, festivals and event tourism, social media impacts on tourism and the effects of the global economic downturn on tourism, as well as emerging themes in tourism such as slow travel, dark tourism, volunteer tourism and medical tourism \* updated case studies on BRIC markets and new case studies from the...



[READ ONLINE](#)

[ 7.97 MB ]

### Reviews

*This pdf is so gripping and exciting. I actually have go through and that i am confident that i will going to read once again once more in the future. I discovered this publication from my dad and i advised this ebook to discover.*

-- **Mr. Elwin McGlynn Jr.**

*Extensive manual! Its this sort of very good study. It is rally fascinating throgh reading time period. I am just pleased to explain how this is actually the finest publication we have go through during my personal life and can be he greatest ebook for actually.*

-- **Henri Runolfsdottir**